



Journal des Casinos

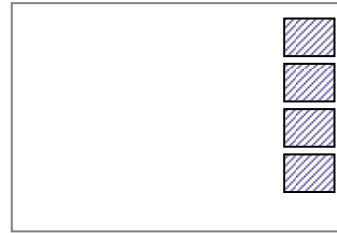
GAMBLING - CASINOS - POKER - SPORTS BETTING - LOTTERIES

ADVERTISING RATES 2010

› DIGITAL PUBLICATION (DAILY, FRENCH & ENGLISH)

- 40,000+ visits per month
- Tile ad 120 x 80 pixels

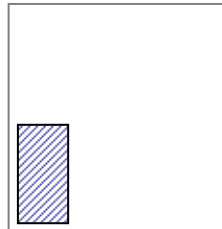
- 300 euros / month
- 2,160 euros / year



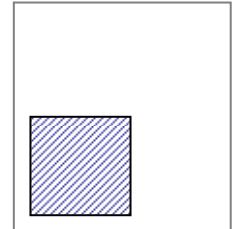
› PRINTED PUBLICATION (BIMONTHLY, FRENCH)

- Circulation: 200 companies France Belgium Switzerland Luxembourg Africa Quebec

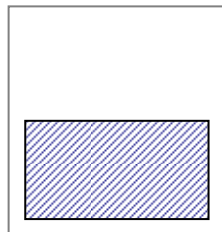
Half Column
150 euros
per issue



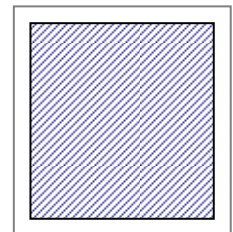
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per issue



Half Page
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per issue



Full Page
1,000 euros
per issue



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- min. 300 euros / issue sent to all our subscribers *
- min. 500 euros / issue sent to all 197 French casinos *

** Placed within the publication. Rates for inserts are based upon weight. Inserts must be preprinted and shipped to our printer by press date. Call for more information.*

DISCOUNTED RATE ON DEMAND



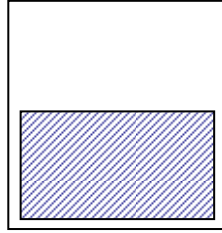
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GAMBLING - CASINOS - POKER - SPORTS BETTING - LOTTERIES

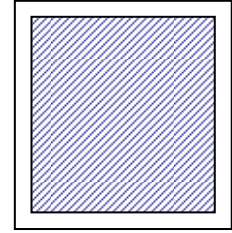
ADVERTISING RATES 2010

MEMENTO CASINO (YEARLY PUBLICATION)

Half Page
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per issue



Full Page
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per issue



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