



# Journal des Casinos

GAMBLING - CASINOS - POKER - SPORTS BETTING - LOTTERIES

## ADVERTISING RATES 2010/2011

### ▶ DIGITAL PUBLICATIONS (DAILY, FRENCH & ENGLISH)

- 40,000+ visits per month
- Tile ad 120 x 80 pixels

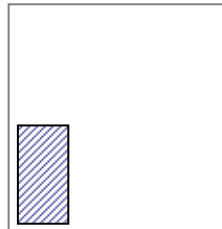
- 300 euros / month  
- 2,160 euros / year



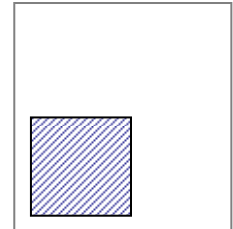
### ▶ PRINTED PUBLICATION (BIMONTHLY, FRENCH)

- Circulation: 200 companies France Belgium Switzerland Luxembourg Africa Quebec

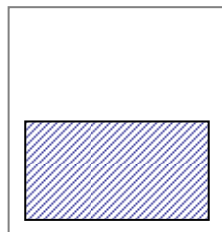
Half Column  
150 euros  
per issue



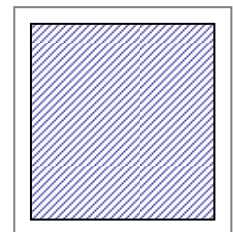
Quarter Page  
250 euros  
per issue



Half Page  
500 euros  
per issue



Full Page  
1,000 euros  
per issue



#### Flyers, inserts, leaflets...

- min. 300 euros / issue sent to all our subscribers \*
- min. 500 euros / issue sent to all 196 French casinos \*

*\* Placed within the publication. Rates for inserts are based upon weight. Inserts must be preprinted and shipped to our printer by press date. Call for more information.*

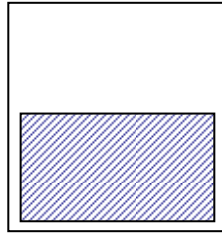
## DISCOUNTED RATE ON DEMAND



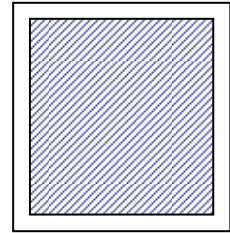
## ADVERTISING RATES 2010/2011

### MEMENTO CASINO (YEARLY PUBLICATION)

Half Page  
250 euros  
per issue



Full Page  
500 euros  
per issue



Memento Casino is a yearbook sent for free to all european French speaking casinos.

## DISCOUNTED RATE: -50 %

Choose our great « Ad Pack 1,830 »

- On our website : 1 tile ad for an one year placement  
2,160 euros -50% => 1,080 €
- In our printed publication : 2 half pages or 1 full page  
1,000 euros -50% => 500 €
- In « Memento Casino » : 1 full page  
500 euros -50% => 250 €
- Subscription to our printed publication (1 year, 24 issues) \*  
210 euros => FREE
- Subscription to our online publication (1 year, daily news) \*  
260 euros => FREE

**TOTAL : 1,830 EUROS**

*\* If you are already a subscriber, we will add one year to this existing subscription*

Prices exclude any VAT that might be applicable

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