## Journal des Casinos S'informer, communiquer, recruter, rencontrer

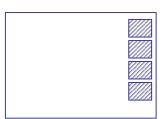
# ADVERTISING RATES

Exclude any VAT that might be applicable

## • Digital publication

Online B2B daily newspaper, featured articles, press review in French Total of 32,000+ page views and 4,500 visitors per month

- Tile ad 240 x 120 pixels
  - 200 euros / month
  - 1,800 euros / year



## Printed publication

Twice a month publication, featured articles, in French Circulation: 200 companies in French-speaking countries

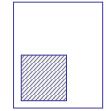
• Half Column

150 euros per issue



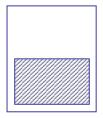
Quarter Page

250 euros per issue



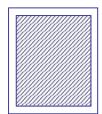
• Half Page

500 euros per issue



Full Page

1,000 euros per issue



- Flyers, inserts, leaflets...
  - min. 300 euros / issue sent to all our subscribers \*
  - min. 500 euros / issue sent to all French casinos \*

<sup>\*</sup> Placed within the publication. Rates for inserts are based upon weight. Inserts must be preprinted and shipped to our printer by press date. Call for more information.

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### Who we are

- Journal des Casinos is an independent publication and business information provider since 1999. More on <a href="www.journaldescasinos.com">www.journaldescasinos.com</a>
- Journal des Casinos is a unique source of business information
- We cover gambling industry in French: casino, poker, horse and sports betting, bingo, lotteries, worldwide, both on-line and off-line (street market, casino, racetrack, racino...).

### **Activities**

- Editorial contents and featured articles on request
- Daily press review
- Distribution of press releases

#### Social networks

We are on Twitter, Facebook and LinkedIn. You will find our selection of the most interesting news of the day.