

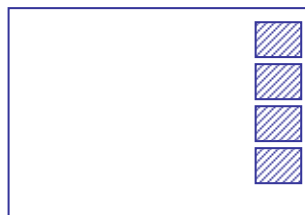
Exclude any VAT that might be applicable

## • Digital publications

*Journal des Casinos, Online dailynews, featured articles in French  
30,000+ page views per month*

### • Tile ad 240 x 160 pixels

- 200 euros / month  
- 1,800 euros / year



## • Printed publication

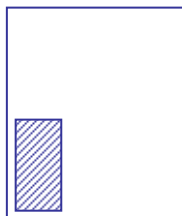
*Journal des Casinos*

*Twice a month, featured articles, in French*

*Circulation: 200 companies (France Belgium Switzerland Luxembourg Africa Quebec)*

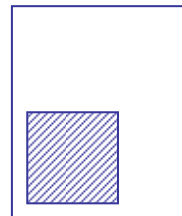
### • Half Column

150 euros  
per issue



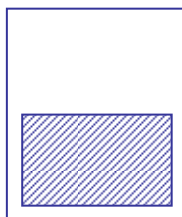
### • Quater Page

250 euros  
per issue



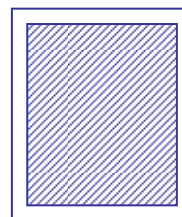
### • Half Page

500 euros  
per issue



### • Full Page

1,000 euros  
per issue



### • Flyers, inserts, leaflets...

- min. 300 euros / issue sent to all our subscribers \*
- min. 500 euros / issue sent to all French casinos \*

*\* Placed within the publication. Rates for inserts are based upon weight. Inserts must be preprinted and shipped to our printer by press date. Call for more information.*



# ADVERTISING RATES

## • Who we are

- Gambling Publishing Group (Gam Pub) is an independent publisher and business information provider since 1999. More on [www.gam-pub.com](http://www.gam-pub.com)
- We cover gambling industry: casino, poker, horse and sports betting, VLT, bingo, lotteries worldwide, both on-line and off-line (street market, casino, racetrack, racino...).

## • Activities

- Editorial contents and featured articles on request or for our publications,
- Daily press review published on our own publications,
- Distribution of press releases on our clients' and own websites (PR feeds),
- Reports and researches drafting on request.

## • Publication

- Journal des Casinos ([www.journaldescasinos.com](http://www.journaldescasinos.com))

We keep our subscribers informed of latest news regarding gaming worldwide:

- Press articles and interviews made by our desk
- Press review (home-made, non-automated)
- Studies and researches on client's request,
- Ressources

In French

## • Social networks

We are networking on Twitter, Facebook and LinkedIn, where our readers find our selection of the most interesting news and alerts of the day.