



JOURNAL DES CASINOS

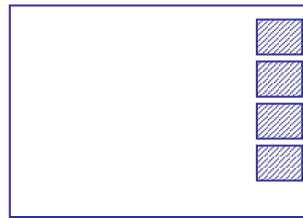
ADVERTISING RATES

Exclude any VAT that might be applicable

• Digital publication

Online B2B daily newspaper - Total of 32,000+ page views and 4,500 visitors per month

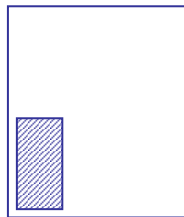
- Tile ad 240 x 120 pixels
 - 200 euros / month
 - 1,800 euros / year



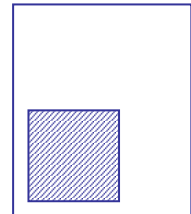
• Printed publication

Twice a month publication. Circulation: 200 companies in French-speaking countries

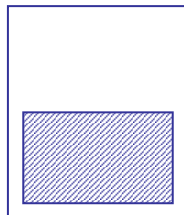
- Half Column
150 euros per issue



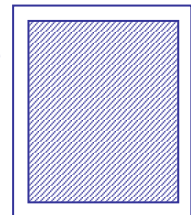
- Quarter Page
250 euros per issue



- Half Page
500 euros per issue



- Full Page
1,000 euros per issue



• Flyers, inserts, leaflets...

- min. 300 euros per issue sent to all our subscribers *
- min. 500 euros per issue sent to all French casinos *

** Placed within the publication. Rates for inserts are based upon weight. Inserts must be preprinted and shipped to our printer by press date.*



JOURNAL DES CASINOS

Who we are

- Journal des Casinos is an independent publication since 1999.
More on www.journaldescasinos.com
- Journal des Casinos is a unique source of business information
- We cover gambling industry in French:
 - Casino
 - Poker
 - horse and sports betting
 - bingo, lotteries...

Worldwide, on-line and off-line (*street market, casino, racetrack, racino...*)

Activities

- Editorial contents and featured articles on request
- Daily news

Social networks

We are on Twitter, Facebook and LinkedIn.